

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 86596			ADVERTISER (OR AGENCY AND ADVERTISER)			<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	MENTZER MEDIA SERVICES			U.S. CHAMBER OF COMMERCE			
AND	600 Fairmount Ave Ste 306			1615 H St NW			
ADDRESS	Towson MD 21286-1002			Washington DC 20062-0001			
	USA			USA			
CONTACT	ANNE BRAUNSCHEIDEL			PRODUCTEST #1284			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1284	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/29/12 AND ENDING 09/06/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	08:58A	09:58A	30S	08/29/12-08/31/12	LET'S MAKE A DEAL	3	250.00	750.00
2	00110..	2	12:00N	12:30P	30S	08/29/12-08/30/12	CBS13 NEWS @ NOON	2	300.00	600.00
3	00110..	2	01:58P	02:58P	30S	08/29/12-08/30/12	THE DOCTORS	2	250.00	500.00
4	00100..	1	02:58P	04:00P	30S	08/29/12-08/29/12	DR PHIL	1	300.00	300.00
5	00111..	3	04:00P	05:00P	30S	08/29/12-08/31/12	CBS13 NEWS @ 4	3	500.00	1500.00
6	00111..	3	06:00P	06:30P	30S	08/29/12-08/31/12	CBS13 NEWS @ 6	3	750.00	2250.00
7	00001..	1	06:30P	07:00P	30S	08/31/12-08/31/12	ENTERTAINMENT TONIGHT M-F	1	750.00	750.00
8	0011110	4	10:00P	11:00P	30S	08/29/12-09/01/12	CBS 13 10PM NEWS M-SU	4	925.00	3700.00
9	W	1	07:58P	09:00P	30S	08/29/12-08/29/12	CRIMINAL MINDS	1	2500.00	2500.00
10	F	1	08:00P	09:00P	30S	08/31/12-08/31/12	CSI: NY	1	1500.00	1500.00
11	F	1	09:00P	10:00P	30S	08/31/12-08/31/12	BLUE BLOODS	1	1500.00	1500.00
12	Sa	1	07:58P	08:58P	30S	09/01/12-09/01/12	CRIMETIME SATURDAY	1	1500.00	1500.00
13	Sa	1	08:58P	10:00P	30S	09/01/12-09/01/12	48 HOURS MYSTERY	1	1400.00	1400.00
14	Su	1	06:28A	07:58A	30S	09/02/12-09/02/12	CBS THIS MORNING - SUNDAY	1	450.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

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ADDRESS	Towson MD 21286-1002				Washington DC 20062-0001						
	USA				USA						
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BROADCAST SCHEDULE STARTING 08/29/12 AND ENDING 09/06/12								NO. WEEKS: 2			

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			FROM	TO						
15	Su	1	04:58P	05:30P	30S	09/02/12-09/02/12	CBS13 NEWS @ 5PM (SUN)	1	600.00	600.00
16	Su	1	05:58P	07:00P	30S	09/02/12-09/02/12	SIXTY MINUTES SUNDAY	1	2500.00	2500.00
17	Su	1	09:00P	10:00P	30S	09/02/12-09/02/12	THE MENTALIST	1	1500.00	1500.00
18	11000..	2	08:58A	09:58A	30S	09/03/12-09/04/12	LET'S MAKE A DEAL	2	250.00	500.00
19	11100..	3	01:58P	02:58P	30S	09/03/12-09/05/12	THE DOCTORS	3	250.00	750.00
20	11000..	2	02:58P	04:00P	30S	09/03/12-09/04/12	DR PHIL	2	300.00	600.00
21	11110..	4	04:00P	05:00P	30S	09/03/12-09/06/12	CBS13 NEWS @ 4	4	500.00	2000.00
22	11110..	4	06:00P	06:30P	30S	09/03/12-09/06/12	CBS13 NEWS @ 6	4	750.00	3000.00
23	10000..	1	06:30P	07:00P	30S	09/03/12-09/03/12	ENTERTAINMENT TONIGHT M-F	1	750.00	750.00
24	2211000	6	10:00P	11:00P	30S	09/03/12-09/06/12	CBS 13 10PM NEWS M-SU	6	925.00	5550.00
25	M	1	09:00P	10:00P	30S	09/03/12-09/03/12	HAWAII FIVE-0	1	1950.00	1950.00
26	T	1	06:58P	08:00P	30S	09/04/12-09/04/12	NAVY N.C.I.S.	1	2000.00	2000.00
27	T	1	07:58P	09:00P	30S	09/04/12-09/04/12	NAVY N.C.I.S.	1	3000.00	3000.00
28	W	1	07:58P	09:00P	30S	09/05/12-09/05/12	CRIMINAL MINDS	1	2500.00	2500.00
29	11000..	2	12:00N	12:30P	30S	09/03/12-09/04/12	CBS13 NEWS @ NOON	2	300.00	600.00

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<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1284	<b>PRODUCT CODE</b> 1300		
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			FROM	TO						
							Total Contract:	56		47000.00

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